2008-2009 MARKETING EDUCATION SKILL CERTIFICATE TEST POINTS BY STANDARD

Pilot questions represent various standards in the course, but will be reported under pilot on the report, as they are not counted in the student score.

Students achieving 80% on the written and performance objectives will receive a certificate

		Number of Test Points by Standard												Total	Total
Test Name	Test #	1	2	3	4	5	6	7	8	9	10	11	12	Points	Questions
Marketing - Semester (0.5)	400	17	5				17	7	12	4	5	3		70	80
Marketing A (0.5)	401	16	10	3	9	4	28							70	80
Marketing B (0.5)	402							16	17	12	11	14		70	80
Marketing, Advanced (0.5)	403	7	6	8	7	7	7	7	7	7	7			70	80
Fashion Merchandising A (0.5)	404	6	15	8	19	11	13	10	5					87	80
Fashion Merchandising B (0.5)	405	13	11	9	6	11	17	12	7					86	67
Fashion Merchandising, Advanced (1)	406	6	7	9	14	12	6	7	8	7	5	4		85	68
Retailing (0.5)	407	16	20	20	14									70	80
Retailing (School Store) (0.5)	408	18	7	5	23	2	8	7						70	80
Advertising (0.5)	409	8	7	8	8	7	8	8	8	8				70	80
Travel & Tourism (0.5)	410	9	40	17	4									70	80
Real Estate (0.5)	411	11	9	12	8	10	10	10						70	80
Sports & Entertainment Marketing A (0.5)	416	18	15	6	15	11	1	4						70	80
Sports & Entertainment Marketing B, Applied (0.5)	417	19	14	12	19	6								70	80
Leadership Principles (0.5)	418	19	9	6	8	5	6	6	5	6	5	3	2	80	80
Leadership Management A (0.5)	419	20	30	20										70	80
Leadership Management B (0.5)	420				45	25								70	80
Promotion (0.5)	421	7	10	6	29	14	4							70	80
Retail Management (0.5)	422	14	25	18	13									70	80
Economics (0.5)	450	14	20	22	6	8								70	80
Entrepreneurship (0.5)	451	22	17	20	11									70	80